

A Review of Iran Expo 2023

 IRAN
EXPO



Showcasing Iranian Industry

A Review of Iran Expo 2023

The "Iran Expo" exhibition, which serves as a crucial platform for connecting with international markets, is the largest and most significant business event in Iran. After holding several rounds of this exhibition before the Coronavirus pandemic, in 2023, a new season of this event was held on a larger scale and with the support of the Trade Promotion Organization of Iran on May 7-10 in Tehran. This event attracted numerous companies and businessmen from various countries, providing them with an opportunity to familiarize themselves with Iran's major industrial brands across different sectors and engage in negotiations and business interactions. As this exhibition continues to evolve in the future, it is anticipated that it will emerge as the foremost indicator and driving force of international trade for Iranian companies over the next three years, effectively showcasing Iran's industrial and technological export capabilities.



Mr. Ebrahim Raisi

President of Iran

“This exhibition offers a valuable opportunity to familiarize oneself with the export capabilities of Iran and gain insights into the capacities and reciprocal requirements of other countries.”





Iran Expo 2023

Certificate Information



Date:
May 7-10, 2023

Number of Exhibition Days:
4 days

Venue:
Tehran International Exhibition Centre

Organizer:
Trade Promotion Organization of Iran

Event Period:
The Fifth



Islamic Republic of IRAN
Ministry of the Foreign Affairs



Islamic Republic of IRAN
Ministry of the Industry, Mine and Trade

Iran Expo 2023 from a Statistical Perspective



Exhibition Industrial Groups

Construction Industry

Ceramic and tiles
Glass
Construction materials



Mining and Metal Industries

Copper Industries
Steel Industries
Stone and ore



Home Appliances Industry

Furniture
Electronic appliances
Lighting



Textile Industry

Clothing
Fabrics and textiles
Leather



Tourism Industry

Handicrafts
Jewelry
Handwoven carpet
Tourism



Exhibition Industrial Groups



Food industry
Agriculture
Fisheries
Food and drinks



Petrochemical Industry
Petrochemical industries
Polymer and composite
Advanced materials and
chemical compounds



Health Industry
Medicine
Supplements
Medical equipment



The other Groups
Car and car parts
Telecommunications
Electronics
Laboratory and industrial equipment

Distribution Chart of Exhibitors

in different industries



 Food : **21%**

 Mining : **12%**

 Petrochemical : **9%**

 Construction : **15%**

 Textile : **7%**

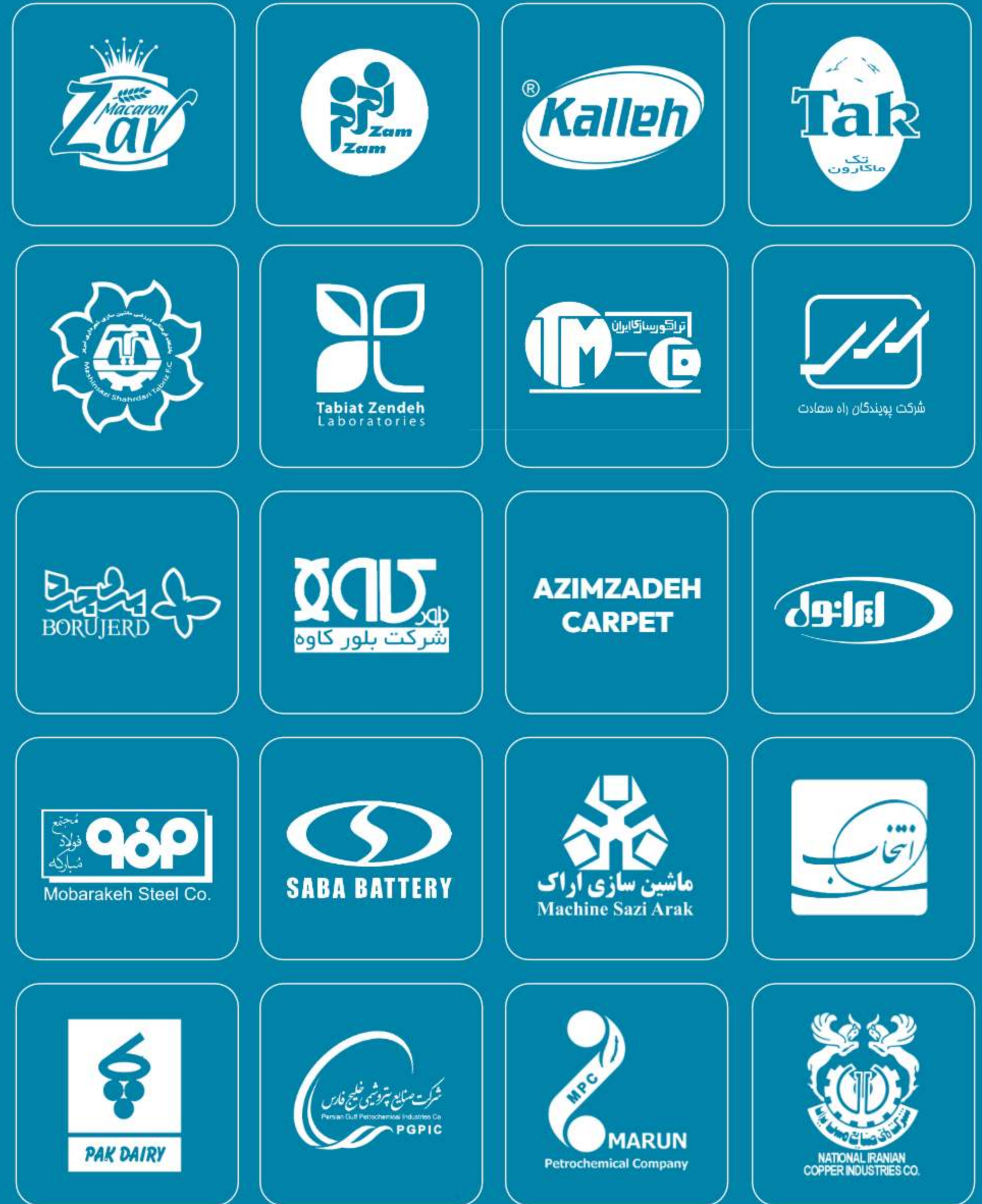
 Household appliances : **6%**

 Health : **13%**

 Tourism : **6%**

 The other : **11%**

Some Featured Exhibitors



Statistics of Foreign Visitors

Company Size



Motivation to Visit Iran Expo 2023





Distribution of Countries with Representatives among Visitors



215

1



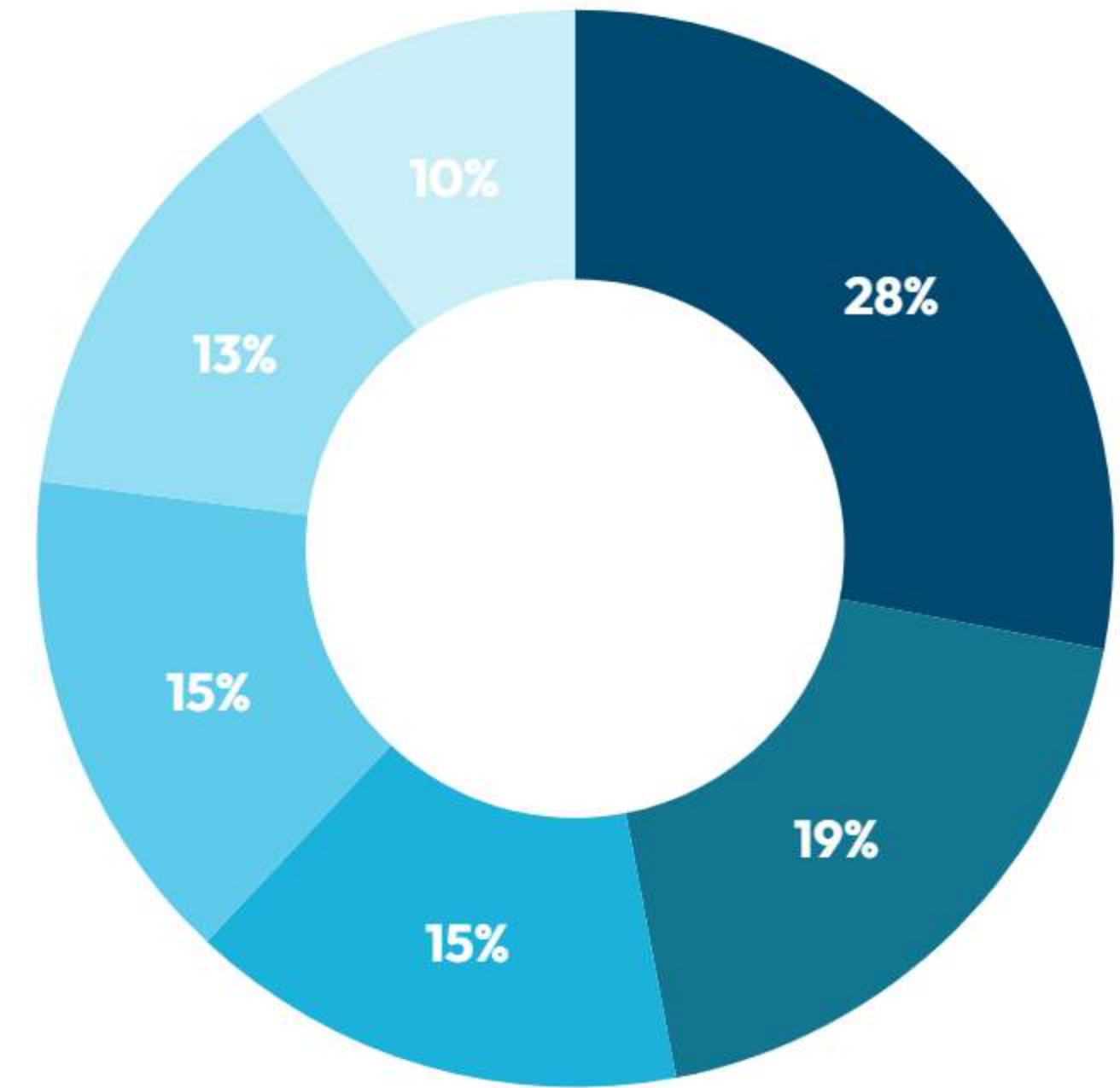
Number of Merchants

Countries with the Most Visitors



- Pakistan : **20%**
- Afghanistan : **15%**
- China: **9%**
- Russia : **7%**
- Kyrgyzstan: **6%**
- Kazakhstan: **6%**

Visitors' Business Activity



- Importer: **28%**
- Exporter: **19%**
- Distributor: **15%**
- Producer: **15%**
- Purchasing officials: **13%**
- Investors: **10%**



Visitors' Job Category

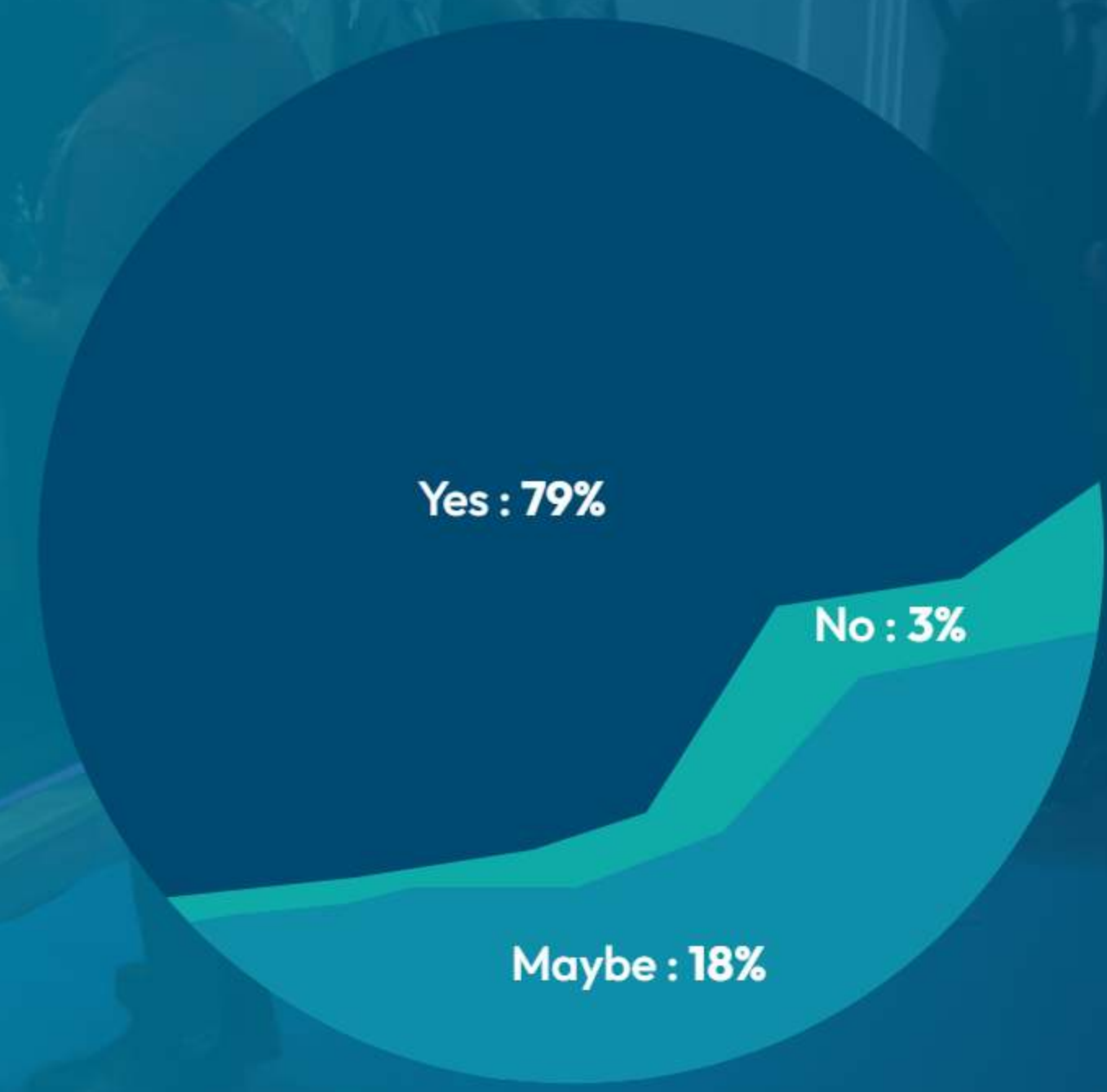
- 33% C-level & Business Owner
- 32% Director & General Manager
- 14% Managerial positions
- 21% Others

Facilities for Visiting Iran Expo 2023

- Accommodation in a 5-star hotel during the exhibition period
- Airport and city transfer
- Provision of three meals during the day
- Arranging dedicated B2B meetings

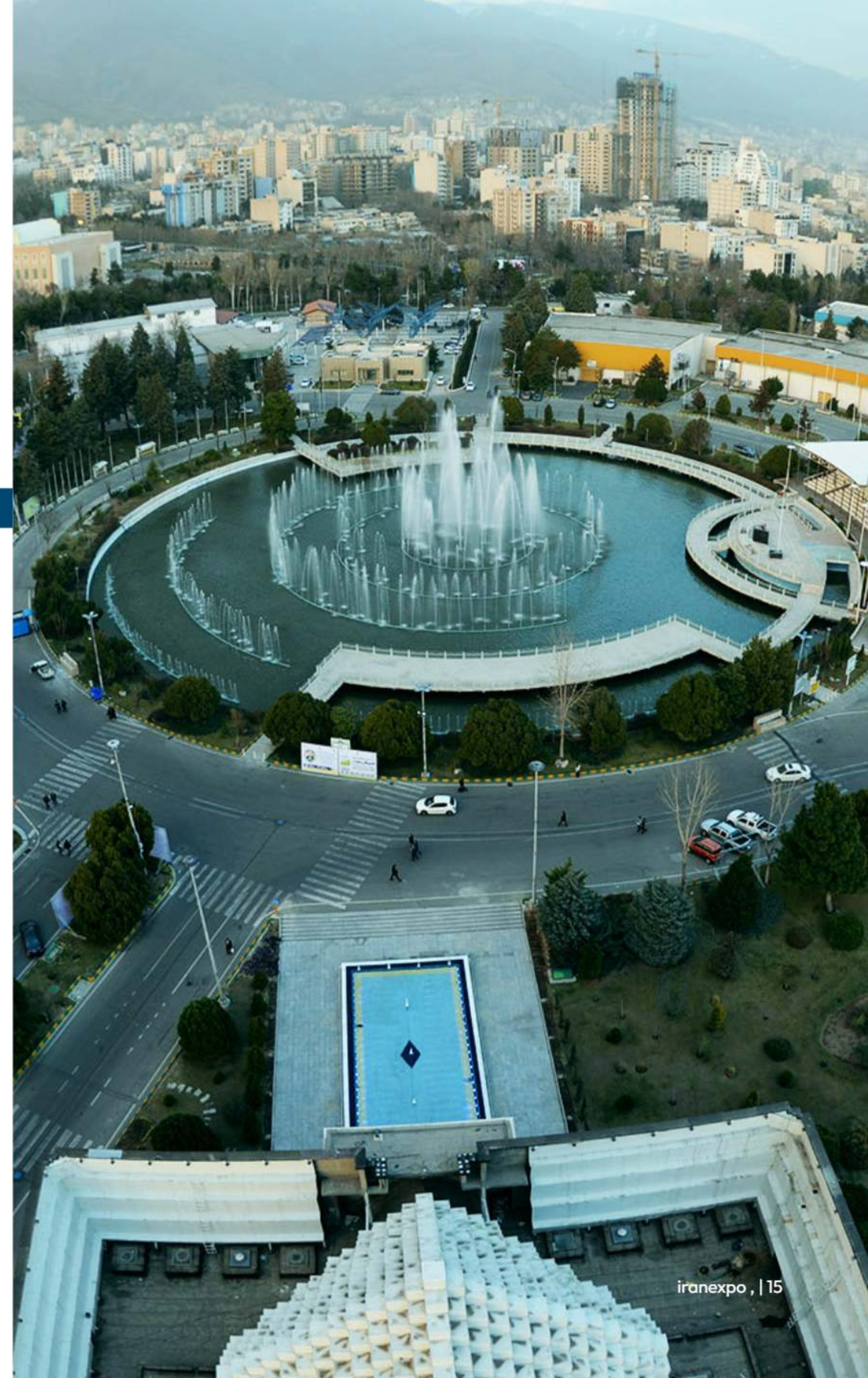


Willingness to Attend Again in the Next Exhibition



Iran Expo 2024

Iran Expo 2024 kicks off from April 27 to May 1, 2024, at the Tehran International Exhibition Center. Over 500 Iranian companies are expected to showcase their products, attracting more than 3,000 visitors from 120 countries alongside 25,000 Iranian visitors. Registration is now open for attendance at Iran Expo 2024. Don't miss out! To register and stay updated on the latest news, visit the official website at www.iranexpofair.com or follow the exhibition's official pages on LinkedIn, Instagram, or Facebook. We look forward to seeing you at Iran Expo 2024!



A Warm Welcome to Iran Expo 2024!



On behalf of the entire team behind Iran Expo 2024, we extend a heartfelt welcome to all attendees, exhibitors, and industry partners who are joining us for this exciting event.

This year's Iran Expo promises to be a landmark occasion, bringing together leading Iranian businesses, thought leaders, and businesses from across the globe. Whether you're seeking to discover reliable partners in the Iranian market, forge valuable connections, or explore new opportunities within Iran, Iran Expo 2024 provides a unique opportunity to achieve your goals.

We encourage you to take full advantage of the diverse program of events, insightful presentations, and interactive exhibits. Engage with our esteemed exhibitors, network with fellow participants, and be part of the vibrant discussions shaping the future of international trade collaboration.

Thank you for choosing to be a part of Iran Expo 2024. We look forward to a stimulating and productive event.

Sincerely,

Mahdi Zeighami

Head of Trade Promotion Organization of Iran,

The Host of Iran Expo 2024

Contact Us



www.IranExpoFair.com



B2BCenter@IranExpoFair.com



Registration &
Accomodations

+989369514305



B2B Center

+989908223784
+989932380852

@iranexpofair

